

**GREAT  
ESCAPE**

**PUBLISHING**

# QUICKSTART

Get Paid to Travel [GREATESCAPEPUBLISHING.com](http://GREATESCAPEPUBLISHING.com)



## Four Fun Ways To Get Paid To Travel

Turn Your Travels  
Into Paychecks

Explore The World  
As A VIP

Enjoy a Life of  
Freedom and Fun

**GREAT  
ESCAPE**

**PUBLISHING**

# Get Out There.



## **Four Fun Ways to Get Paid to Travel Quickstart Guide**

*Published by:*

**Great Escape Publishing**

**Woodlock House, Carrick Road, Portlaoise, Co. Waterford, Ireland**

**[greatescapepublishing.com](http://greatescapepublishing.com)**

© Great Escape Publishing, 2019. All rights reserved.

Protected by copyright laws of the United States and international treaties.

No part of this publication in whole or in part may be copied, duplicated, reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying, recording, or by any information storage and retrieval system, without the express written permission from the publisher.

Copyright and other intellectual property laws protect these materials and any unauthorized reproduction or retransmission will constitute an infringement of copyright law.

Federal law provides severe civil and criminal penalties for the unauthorized reproduction, distribution, or exhibition of copyrighted materials. Penalties for criminal and statutory copyright infringement are set forth at 18 U.S.C. § 2319.

# TABLE OF CONTENTS

|   |    |
|---|----|
| <b>Introduction:</b> Your First Step To A Life Of Fun And Freedom.....  | 1  |
| <b>Opportunity #1:</b> Travel Writing—Travel The World As A VIP<br>(And Get Paid For It).....                                   | 3  |
| <b>Opportunity #2:</b> Freelance Photography— Make \$200-\$2,000<br>A Week From Your Own Backyard... Or On Your Vacations ..... | 17 |
| <b>Opportunity #3:</b> Blogging—How to Turn Your Travels Into A<br>\$4,000-\$6,000-a-Month Paycheck.....                        | 28 |
| <b>Opportunity #4:</b> Import/Export—The Easiest, Fastest, And<br>Cheapest Way To Make Money Online.....                        | 39 |
| <b>Getting Started</b> .....  | 48 |



# INTRODUCTION

## Your First Step To A Life Of Fun And Freedom

Welcome and congratulations on taking your first step toward a life of fun and freedom!

Here at Great Escape Publishing our philosophy is simple: To show you how to enjoy a life of travel, adventure, creativity, and freedom – and earn a good living. Whether it’s diving on the Great Barrier Reef, shopping in an open-air market in Ecuador, or exploring the culture and romance of Paris, you can earn paychecks and perks for sharing your experiences. We can show you how.

We started as a group of “untourists” making our way around the world in search of more unconventional ways to travel. Today, we’re import/exporters, travel writers, bloggers and photographers. We don’t have degrees in business and journalism, and we haven’t spent years in photo school. We’re just everyday folks who like to travel, and we pay for it by following our passions: importing one-of-a-kind treasures, selling our stories and photos to magazines, newspapers and websites across the globe.

If you’re ready to take that first step toward financial independence, whether it’s to boost your retirement income or create a whole new livelihood that can provide the income and freedom you need to live anywhere, travel anytime, and enjoy life to the fullest, well, you’ve come to the right place.

All of the money-making avenues I’ll tell you about here can be custom-tailored to your lifestyle. You can work at them as little or as much as you want. You can set your own hours. No boss. No office or daily commute. There’s no large investment or commitment.

In addition, this kind of lifestyle allows you to tap into your existing skills — the ability to adapt to changing environments, a love of new experiences, an interest in interacting and connecting with others.

So what does your ideal life look like? Is it traveling more? Is it spending more time with your kids or grandkids? Is it being able to set your own hours or work from wherever? Or does your ideal life mean earning an unlimited salary and still taking a vacation whenever you want, rather than when it's convenient for your boss?

Whatever you're looking for in terms of earnings, flexibility, and adventure, you'll find it in the pages that follow.

Enjoy!



A handwritten signature of Declan Aylward in black ink on a white background.

Declan Aylward  
Editorial Director, Great Escape Publishing

# Opportunity #1: Travel Writing— Travel The World As A VIP (And Get Paid For It)

Travel writing is quite possibly the best non-job in the world.

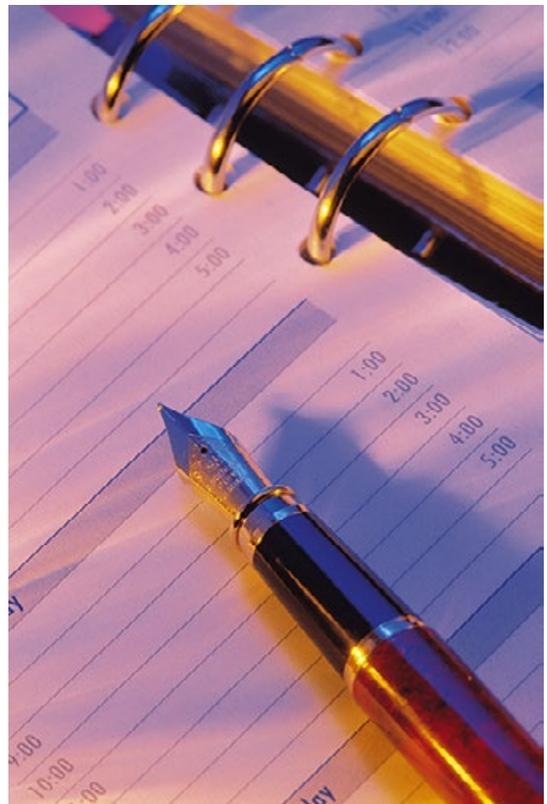
It's fun. It gives you an excuse to travel. And it can bring with it instant “celebrity” status. (Just tell somebody that you write articles for magazines... and they roll out the red carpet.)

Plus the perks that established travel writers can land are really unbeatable — from a welcome fruit basket and VIP treatment at a hotel or resort... to all-expenses-paid vacations around the world.

And the good news is: It's easier to get started — and get established — than most people think.

It doesn't take years of journalism school, an English degree, or even a background in writing. All you need is an opinion, a willingness to tell others about the things you see and do, and a sense of adventure.

If you'd love the freedom to set your own schedule and enjoy more vacation time this year, you have the power to make it happen. As a travel writer, you get paid to enjoy the adventures of your dreams... all year round.



Whether you go after it full-time, or part-time as a way of covering your vacation expenses (and then some), here's what the travel writer's life can give you:

**1. It will expand your horizons.** Not only does being a travel writer make it possible to visit other cities and countries, it also teaches you to look for things you might not normally notice. Instead of heading straight to common tourist destinations, you'll develop an eye for places with something unique to offer. You'll find it easier to directly interact with locals because being a travel writer opens an instant dialogue. You're more likely to make international friends, note unusual customs, and take part in out-of-the-ordinary activities—like canoeing down the River Seine in Paris or reflecting at the Meji Shrine in Tokyo's Yoyogi Park. In short, you'll be better informed and more sophisticated about the world.

**2. You get to spend time doing something you're passionate about.**

Birgit B., originally from Germany, never liked the idea of having a job. She hated having to report in at a specific time and place. It wasn't her thing. Her love of travel led her to the Kimberley region of Australia, where she eventually immigrated. Now she spends her time writing about things to do in Kimberley. Not only are her "research" trips (camping trips) all tax-deductible, but she averages over \$8,000 a month and writes only six months of the year.

**3. You'll experience incredible satisfaction and pride each time you see your by-line in a travel publication.** Imagine the admiration of your friends and family when you hold up a well-known travel publication with an article you authored. Not only does it make you look like an expert authority, but every published piece becomes a stepping stone in your portfolio that can lead you to bigger, higher paying projects, and new, thrilling destinations.

**4. Life as a travel writer is a blast.** Jason Holland, a travel writer for *International Living*, gets paid to travel the world on a regular basis. His adventures reflect the thrill that comes with travel writing. Jason has cruised a boat around the Caribbean islands of Belize... hiked the lush cloud forests of Costa Rica... and sipped *mesca/* in historic Mexican towns.

Wendy Justice, another travel writer, has toured tea plantations in Sri Lanka... visited temples built into the sides of cliffs in China... and attended amazing, colorful festivals in Malaysia.

Any travel writer will tell you this hardly feels like work at all. How could it when you're being hosted by Michelin chefs at their private tasting tables... treated to spa treatments "on the house"... and have the ability to "work" from a cafe in Paris, or the white-sand beaches of the Caribbean...

If you'd like a piece of the action, now is the time to get started. Make this the year you enjoy more vacation time — and even make some money from your travels.

## **How and why travel writers get wined, dined, and pampered when they travel**

Try this: Spend an afternoon browsing through the travel section of one of the major bookstores like Barnes & Noble or Books-A-Million. Notice the number of travel guidebooks on the shelves — probably a couple of hundred titles in the larger stores. Most are updated frequently — some even every year or two.

Head over to the magazine display and note the dozens of publications dedicated to travel. Notice, too, that there are most likely several that are specific to your town or region. And know that all across the country, each region has its own set of publications dedicated to local travel.



To a travel writer, these magazines and guidebooks represent a market for literally hundreds of new travel pieces each month — and some of these publications pay writers several thousand dollars for a single feature-length article!

And they're not the only ones looking for good travel articles.

*Money Magazine*, for example, regularly features articles on retirement destinations and the best U.S. cities to live in. *Better Homes and Gardens* has a travel section of articles in over 79 cities. And *Parent Magazine* features articles on traveling with kids to the best places for a family vacation.

Then there are the travel article markets you won't find on the newsstand and bookstore displays — the in-flight magazines you pull from the seatback pocket whenever you get on an airplane, or the magazine that comes along with your automobile club membership or from your travel agent, or your college alumni program.

Add to that the number of newspapers that publish travel articles, the number of websites that feature travel destinations... And, if you belong to a professional organization, you probably receive one of the hundreds of trade magazines published — these, too, purchase travel articles on occasion.

The point is: travel sells — to the tune of hundreds of thousands of articles a year — in magazines, in newspapers, in guidebooks, and on the internet. The demand is so great, editors are happy to work with new writers (so long as you don't approach the biggest publications first...) and there's never been a better time to cash in on this demand.

Somebody has to write all of these travel articles, and it might as well be you.



## **Ride a camel in Egypt. Visit the Pyramids. Try river tubing in Panama...**

If you have a dream trip in mind, we can show you how to turn it into a paid assignment as a travel writer.

Destinations people dream about are destinations editors want articles about. Articles you can write.

In exchange for a little “sharing” about your trip, you can easily fund your dream vacation. All you need is a few secrets.

Take Diana R., one of our members. She told us: “My favorite luxury travel and spa writing perk was when my husband and I spent a week boating on French canals on a 12-passenger barge — entirely free of charge.”

Stan S. says one of his top three all-time favorite travel writing trips was “my pampered cruise through Patagonia around Cape Horn, the southernmost land mass in the world, with excursions that included walking amid thousands of penguins and sipping cocktails from atop a glacier.” A runner-up included “a cruise through Alaska’s Inside Passage.”

And there’s Judy H., who took a river cruise in the Netherlands, penned an article, pitched it to her local paper, and landed a regular paid column! She said, “My article was about the ‘makings’ of a river cruise: learning the history and experiencing the culture, seeing the flowers, the canals, and the windmills, living in a world of all things Dutch... plus the people you meet and the pleasure of being in your floating hotel.”

This kind of free travel sounds pretty amazing — and it is. And it’s a perk that’s out there for nearly every qualified travel writer. Here’s why...

## **Who foots the bill on these exquisite vacations? And how much can you expect to earn?**

There are basically three ways a travel writer can travel free and/or turn a profit on a trip.

The first way works if you’ve already got some writing experience under your belt and you have a few published articles you can wave around vouching for your status as a travel writer. It is to sign up for a press or “FAM” trip. These trips are often hosted by resorts or tourism bureaus for writers to come and experience whatever they’re offering.

Press and FAM trips are often all-expenses-paid. But again, they require a little know-how and experience to get on the right invite list and secure a seat.

The second way is to find an editor who is willing to pay your way by pitching an article idea they really want. Very few editors are willing to send writers they've never worked with on a trip like this, but below you'll find a resource on how to get in good with the right editors so that you're in the right place at the right time should an opportunity like this arise.

And third is probably the most common way travel writers travel free and/or earn a profit from their trip. This is to arrange the assignments and the travel yourself. You decide where you want to go. You research the location and come up with a few starter story ideas. You pitch those ideas to an editor. And then you contact the places you want to stay and the managers of the events you want to attend or the activities you want to experience and tell them you're working on an assignment for such-and-such editor and do they have a complimentary or reduced-rate offer for writers on assignment.

You see, the competition for tourist dollars is fierce.

Airlines, resorts, cruise lines, tour organizers, and even local governments together spend millions of dollars to attract their shares of the more than 400 billion-dollar-a-year tourism market.

And that includes inviting (as in "all expenses paid") established travel writers as their VIP guests — writers who are likely to turn all that wining and dining into a published article, glowingly portraying their experiences for future tourists.

It's a lot like getting paid for taking a vacation!

## Here are a couple stories from our members making this work for them...

### From Full-Time Nurse to Full-Time Travel Writer

By Noreen Kompanik in San Diego, CA

A nurse for 34 years, I put my heart and soul into my career.

But as I neared retirement, I was searching for something I could do for the rest of my life — something fun, less stressful and still rewarding. To be honest, it was time to start thinking about ME. I'd saved a lot of lives, now I needed to save mine!

Travel writing seemed the perfect fit. I love to travel, love to write, so, why not marry those and get paid to travel for the rest of my life?

But how to make the successful transition happen?

I took action.

Still working full-time, I couldn't afford to spend inordinate amounts of time writing stories and researching publications.



So, I used breaks at work, a few hours on my days off or on weekends to write, research, send queries and submit stories.

By the end of my first year, I'd had 47 stories published. I was getting paid for my articles, and I'd landed my very first press trip.

When the opportunity came to cut my hours at work, I jumped on it. That provided more time to travel and write.

But, there were lessons learned along the way.

I had to overcome my fear of sending that first query. But, I did it. And that action landed me two stories in well-paying print publications.

I set goals. Daily goals. And I wrote them down. These became weekly goals as I became busier.

I networked. There's so much information out there that if shared, we all know so much more.

I applied for more press trips. These all-inclusive trips were something I'd once dreamed about, but now they were happening for me.

I'm proof the system works. With my 300th article soon to be published and my 12th press trip already scheduled, I'm hanging up my stethoscope for good!

## Shanghaied into the World of Travel Writing

By Mark Andrews in Shanghai, China

My journey into travel writing and photography began shortly after obtaining a degree in business administration, with a focus on international marketing.

Upon graduation, I accepted an English teaching position in Japan. Adventurous? Yes. But, I've always loved to travel.



The thought of relaying my stories through words and pictures really appealed to me.

Working overseas and sharing a passion for writing made travel writing a natural fit. I kept thinking "I can do this", and so I did.

My very first two articles were published while I was in Japan. And this proved to be a great way to help finance my travel.

Fortune smiled, and I landed a three-year university teaching assignment that only required me to work two days a week. It was enough money to live on yet still give me long holidays and blocks of time I could devote to writing.

I moved to Shanghai where there were many English-speaking publications aimed at the local expat market. These publications were open to freelance contributions — and they paid. It was the perfect way to build my writing portfolio.

Looking back, I've accomplished many things in my travel writing career, and I've been proud of them all — though nothing will ever match the thrill of seeing my first article and pictures in print! That moment was really special.

I don't write for free unless there's a crystal-clear benefit. I learned quickly that if I don't value my work, no one else will either.

I also think globally, not just pitching to U.S. markets. It's a big world out there, and much of my success has been in publications not considered traditional 'English speaking.'

Photography has also grown in importance to me. This was a weak area early in my writing career. But a few photography workshops and getting the right equipment has made all the difference in the world.

Believing in me has been important in my journey. But, ultimately, you really have to just go for it!

## Stand out from the crowd: The easiest way to break into travel writing

The truth is, travel writing is fun, exciting, and perfect for someone who wants a flexible schedule.

But the reality is that people are often attracted to the perks and lifestyle travel writing provides but they don't want to do their homework.

They plan their trips too quickly. Submit ideas to editors that don't make sense. Say the wrong thing when they approach resorts for free stays. Don't bother to send their articles in after they take advantage of free deals. And more.

And it's a shame. Because getting started really is as simple as spending an afternoon going through our [\*\*Ultimate Travel Writer's Program\*\*](#).

You don't have to read it cover to cover. You just need a list of what to do and what not to do and a few writing secrets to help you sound like a pro.

The program also includes...

- A list of places to contact to get your name on the right invite lists for museum openings, concerts, private tours, and upcoming special events
- Sample letters you can cut and paste when you're approaching editors so you know what to say and you don't blow your chance for an assignment at the starting gate
- Details about the kinds of stories editors want so you don't waste time sending in amateur nonsense



- Writing advice for the non-writer (Grammar and punctuation are still important, but they don't count for quite as much as they used to. These days, editors just want a unique story or some inside perspective on a place. If you have a good idea, you'll find advice for getting that idea on paper in the right words that make you sound more professional than you think you are.)
- A list of publications we know work with first-time writers

It's easy. It's fun. And in a single afternoon you'll have everything you need to get started.

We've taught financial consultants... teachers... travel agents... acupuncturists... actresses... photographers... goat cheese farmers... tax accountants... bikers... people from all walks of life... how to travel the world and get paid for it.

And here's something else...

Some insider help to get your first assignment

One of the critical elements that sets this program apart from others is that the program creator, Jennifer Stevens, is behind the editor's desk at *International Living*.

She and her team of editors are always looking for travel articles about overseas destinations.

And they give special consideration to articles written by members of **The Ultimate Travel Writer's Program** because Jen knows our members are well trained. She created the program herself. It's designed to turn you into exactly the travel writer she wants to hire.

So her staff is instructed to put submissions from people who have completed the program on the top of their in-box pile. That's a big foot in the door.

If your dream travel experience includes a trip overseas, send them your article, and if they like it, they'll publish it... complete with your by-line. And pay you, too.

It's a fantastic opportunity to get your first story under your belt and get over the hump of having your first "clip" published with your name on it so you can start building your new career and enjoying all the prestige and perks that come with it.

Get started today with **The Ultimate Travel Writer's Program**.

## **Opportunity #2: Freelance Photography—** Make \$200-\$2,000 A Week From Your Own Backyard... Or On Your Vacations...

Freelance photography can be exciting, lucrative, and fun.

What a lot of people don't realize is that you don't have to leave home to get started. And you don't have to have a lot of experience. If you have a digital camera and a drive for adventure and fun, you can turn photos from your vacations... of your family and friends... even simple photos of household items like popcorn, fruit baskets, your pet goldfish, and more into a nice side income.

What's more, if you're interested in traveling, you can use pictures from your trip to help cut down on your travel expenses... or even cover the cost of your trip altogether...

One photographer I know has sold his pictures — for \$100 to \$500 — to clients that include Frommer's Budget Travel, Canada's Photo Life, Geographic Expeditions, and Petersen's catalogs.

And, on a recent assignment, he was able to bag an all-expenses-paid, six-week trip to a beautiful Caribbean island to photograph beaches, castles, and rainforests on top of his regular fees.

Another uses her pictures to barter for free hotel stays, meals, activities, and more.

And another pays for her travels upfront, then sells the photos she creates to an online stock photo agency that handles all the marketing for her. She takes the pictures. She uploads them to the site. The agency handles the sales and takes a percentage of the revenue. She's never met a photo

buyer face to face and she likes it that way. In turn, her images are out there making money, even while she sleeps.

Regardless of which market you choose — whether you want to travel or stay close to home — taking pictures and selling them to magazines, newspapers, online stock agencies, small businesses, nonprofits, and others has to be one of the most fun jobs on the planet.

It's stress-free, creative, and it can be financially rewarding, too.

And the income you earn can cover your next car payment... provide extra funds for your nest egg... or even finance a fun-filled vacation to someplace exotic!

Now let's take a look at what you need to take a saleable photo...

## Composition: The Difference between a Snapshot and a Saleable Photo

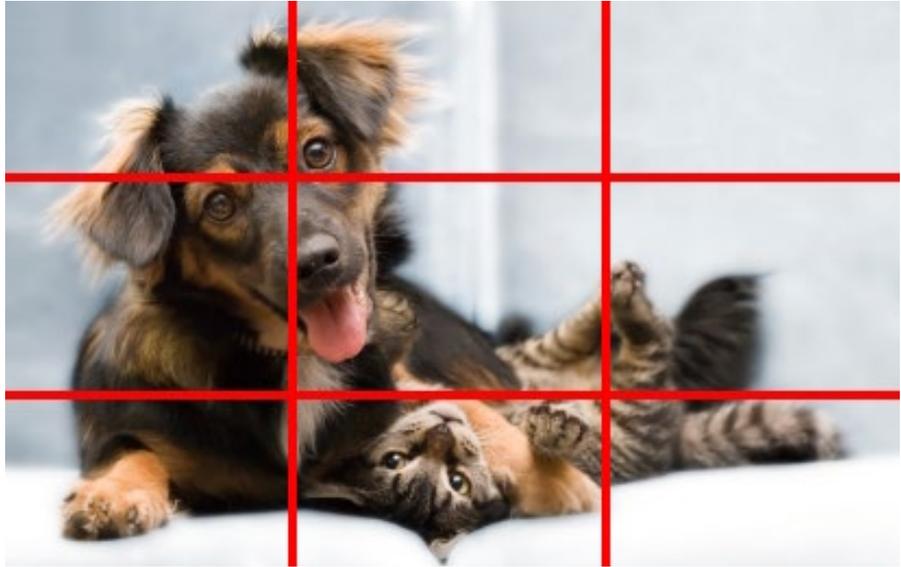
Learning the art of composition is not terribly difficult — it just takes some practice. Here are the three main things you need to keep in mind as you compose your shots:

### 1. Rule of Thirds

The idea is simple: When you look through your viewfinder, imagine a tic-tac-toe grid that divides the image into thirds from top to bottom and left to right. You want to place your subject on or close to one of the four intersections rather than smack dab in the center.



Of all the rules of good composition, the Rule of Thirds is the one that will turn you from an amateur into a professional the fastest. It has been used by great painters and sculptors for centuries.



The idea here is to position the point of interest — a tree, building, person, animal, rock, mountain, or even (especially) the horizon — off-center.

Today many cameras will actually show you this grid in your view-finder. Practice this whenever you get a chance, whether you have a camera in hand or not.

## 2. Leading Lines

Lines can be used in creative photography as well.. They draw the viewer into the photograph.

Look for lines around you and position yourself to take a picture that uses a line to point into the picture as opposed to out of it.





### 3. Filling the Frame

One of the biggest mistakes amateurs make is not moving close enough to their subjects.

You see this all the time in snapshots taken with point-and-shoot cameras — holiday photographs of family and loved ones lost in a sea of sand or





pictures taken in a restaurant with famous personalities. The end result is two or three tiny figures placed in the very center of the shot and surrounded by acres of white space (sky, sand, sea, or even walls).

Filling the frame is a technique that will make your photograph and snapshots that much more saleable. It is simply the idea of filling the view-finder with your subject. And, once again, you'll need to practice.

## Where to Sell Your Images

There are hundreds of markets where you can sell your photos. We detail a dozen or more in our [Turn Your Pictures into Cash](#) program, [here](#).

But here are the top three markets to get started...

### **Market #1: Magazines, Newspapers, Websites**

Large publications like *The New York Times*, *Travel + Leisure*, and *National Geographic* don't usually work with amateur photographers. But small publications, local papers, and limited-budget websites do.

Whether you're trying to pitch your photographs with a story that explains the image or you just want to sell your photos as a photo essay, it's a good idea to start locally.

You'll break in faster, and you'll accumulate experience that will make it much easier to move into the big leagues.

To get a good idea of what sells, pick up a few publications around town and flip through them. Before you contact the editor, get a sense of the kinds of articles and photos they like to run. While it's next to impossible to sell your island beach vacation photos to your town's local restaurant guide, they might appreciate photos of a nearby farmer's market, food festivals, or even close-ups of fresh food or coffee.

## **Market #2: Fine Art**

The unofficial definition of a fine art photograph is: a photo that someone buys to hang on his wall at home or in his office or establishment (if he owns a business).

Professional photographer Rich Wagner has a lot of success selling photos of his hometown in Connecticut to people who live there. This photo of a pumpkin patch, taken there, has already earned him more than \$20,000.

He says, "People buy fine art photos that mean something to them. If you live in Paris, then your photos of the Eiffel Tower could prove quite lucrative. But if you live in Connecticut, the likelihood of selling your Paris pictures as fine art is pretty slim.



“If you want to sell photographs locally,” he explains, “you’ve got to take local photographs. Among my best-selling photographs are pictures of the cows in the field next to our local airport, pictures of our local bakery, pictures of the town hall, and pictures of the local high school baseball field.”

What’s great about selling your pictures locally is that it won’t cost you a penny to walk down your street and start snapping pictures you could sell next week. While you’re at it, think about the photos you hang on your walls. Take the pictures you’d like for yourself. Chances are, someone else would like those pictures, too.

### **Market #3: Stock Agencies**

Online stock photo agencies, also known as “microstock sites,” are, in general, happy to work with amateurs but they do expect near-perfect photographs, so you’ve got to have a good digital camera and an eye for composition.

Art directors, ad agencies, businesses small and large, and even individuals looking to illustrate their family newsletter or high school book report are all customers of these online stock sites. It doesn’t cost you anything to upload your pictures, and buyers can download whichever pictures they choose for anywhere between \$1 and \$20 (or more), depending on the size of the image they want.

You, in exchange, get a royalty for each image. Percentages vary from agency to agency (and photographers with higher ratings get higher percentages) but typical royalties range anywhere from 20% to 40% of the photo sale.

The beauty of these sites is that even though that may be only 50 cents or so per image, you make up for it in volume. One photo can sell over and over again and you don’t have to do anything but upload and wait. The more photos your stock agency accepts, the more money you’re likely to make.

Microstock photographers often average \$1 per month per image in their portfolio. Upload 10 images and you can expect roughly \$10 per month. But upload 1,000 images and all of a sudden, your stock photo royalties are paying your car payment and your electric bill and providing you with some extra spending cash. Upload another thousand and your royalties could cover the lion's share of your expenses or help sock away a nice retirement fund.

**He started with the photos he already had on his computer. He now sells them through an online stock photo agency.**

When one of our members, Dave Troesh, decided to make a go of it in stock photography, he didn't have to lift his camera. Instead, he turned to his computer.

There, he trawled through the thousands of photos he'd collected over the years and chose those he thought were both stock-worthy and in demand by today's buyers.

The result? Dave got no less than 25 photos accepted to a number of stock photo sites on his first try.

**His pictures are in a glossy magazine.**

Member Keith Howie loved photography ever since he was a kid. But it wasn't until recently that he even thought he could make money from his photos.

Keith is a long-time reader of *International Living* magazine so he pitched his photos there first, with a 450-word article about the Rishengchang Draft Bank Museum in Pingyao, China. They paid him \$150 for a single photograph and write-up and, since then, he's been published several more times in addition to selling some of his images through an online stock agency.

## **She needed a job she could do when she was healthy and put to the side when she was sick.**

As a recent cancer survivor still struggling with her health, Mary Hathaway turned to photography in hopes of finding a job she could do when she had enough energy to get out of bed... and then tuck away when she didn't. She found it.

Now she submits her photos and sells them through four different online agencies. She uses her husband as a model and her basement as a mini photography studio. (Note: Mary does this without a lot of fancy lights and expensive equipment. If you'd like to create images at home that look like they were taken in a professional studio, you can do this with a very simple setup under \$100.)

## **He was just a backpacker looking to see the world. But when he got back his photo collection sold for \$6,000.**

David Morgan was no hot-shot photographer when he traveled across Asia for six months. He was just a backpacker looking to see the world.

He took a week-long, four-wheel-drive journey across Tibet. He went trout fishing in a pristine mountain stream in Bumburet, a hidden valley in the Hindu Kush. And otherwise enjoyed his trip just as any backpacker would. But when he returned home, he sold his collection of photos for \$6,000.

## **He spent six weeks on a beautiful Caribbean island... "working."**

Efraín Padró practiced law for nearly 20 years practicing law before pursuing photography. Like 95% of our members, he didn't go to school to become a photographer — but he knew that it was his true passion. So he left the briefcase behind and picked up his camera.

Now he's selling pictures to a wide variety of clients that pay him anywhere from \$100 to \$500 a pop for the use of his images.

And, on top of the income his photos generate, Efraín is able to use his photography to bag all-expenses-paid trips like his most recent six-week trip to a beautiful Caribbean island where he took pictures similar to the types of things you probably photograph on vacation — beaches, castles, and rainforests.

The only difference is that he later sells his photos for a profit while yours likely get buried on your computer.

Not one of these folks had formal training as a photographer. They simply learned a few tricks for creating a good photograph and who to sell it to... and next thing they knew, they'd turned a fun photo hobby into a viable income stream. An income they can take with them anywhere in the world — whether they do it full-time, part-time, or even just on vacation.

## Three Tips for Getting Started TODAY!!

**1) Program your camera** (no matter which make or model) to shoot with the best quality, largest size options available for your camera.

If you don't know how to do this, look it up in your camera manual. Camera companies sometimes set the default on their cameras to the smallest settings so you can fit more images on your memory card. This is fine if you're just creating photos for a photo album. But if you want to make money from your photos, change your settings to record the largest amount of data possible and buy an extra memory card. It's an investment that will pay off in spades and save you lots of frustration.

**2) Learn to take better than average shots.** Use the composition rules above. Study great photos and look at what's selling to magazines, newspapers and as fine art.

**3) Take lots and lots of pictures.** When you get home you can weed out the worst shots; the more you take the more possible good shots you have

to work with. Keep in mind that not every shot is a winner (or saleable) and that's all right — that's why you want to take a lot while you're there. Try, of course, to make each shot interesting. Looking at your subject from a variety of angles might give you a new idea or a fresh perspective... and taking several shots will help ensure you get the right one.

## **Your First Sale in Less than 30 Days**

It's easier to break into this field than you may think. In **Turn Your Pictures into Cash**, we have simplified the process so you can start taking saleable photographs within days.

As with just about everything in life, it's not always the most talented people who succeed. I've met photographers over the years earning nice six-figure incomes with photos that violate every rule of good photography there is. And I've met insanely talented photographers who have never made a sale.

It's all about knowing which photos to sell to which markets and then putting yourself out there. If you never take a photo... if you never send your photos to a photo buyer or put them up for sale... then I guarantee you're not going to sell anything.

On the other hand, if you try it... if you put your photos out there, I'm willing to bet you'll find that photography can be quite lucrative, creative, and perfect for someone who wants a flexible schedule.

And it's not something you have to do full-time. You can test the water on weekends out and about with your camera, on your next vacation, or at home with your friends or family as models.

I'm so convinced our **Turn Your Pictures into Cash** program can help you turn your images into spare cash, it comes with a Money-Back Guarantee.

Try it. And if you don't think you can create a saleable image in 30 days or less, I'll send you a refund — without question.

More details, success stories, and your chance to try the program risk-free for 30 days, [here](#).

# Opportunity #3: Blogging— How to Turn Your Travels Into A \$4,000-\$6,000-a-Month Paycheck ...

If you want to travel more often but don't have the finances ...

Or if you're attracted to the idea of someone else paying for your vacations in exchange for your opinions about the things you see and do ...

Then travel blogging is the best gig ever!

There's no boss. No restrictions on where you go or what you write about. And travelers are pocketing \$4,000 ... \$5,000 ... even \$10,000 a month doing it.

If you're already posting travel photos and thoughts on Facebook or sending emails to family and friends about the things you see and do when you travel, then you're half way there. You're just not getting paid for it.

Here's how you can turn those opinions and internet posts into spare income ...



## **You decide where you want to go, then fund it by posting your opinions about the things you see and do online**

Back in 2008 Paula Pant quit her job, packed her bags, and traveled across the Middle East, Asia, and Australia. When she returned, she started sharing her travel stories online.

“It wasn’t big money at first. But it helped pay the bills and fund more travel,” she told me.

Two years later it replaced her full-time income and she now goes wherever she wants for however long she wants.

“I haven’t had a ‘real’ job—you know, one of those 9-to-5 office gigs—since 2008,” she said. “But I earn good money. Enough that I’m able to travel the world, save for retirement, and dine at nice restaurants without ever breaking a sweat about my bank account.

“Last March I was in Austin for the South by Southwest Festival. In April, I went to Savannah and Hilton Head. In May I spent two weeks in Manhattan. And in June I went to San Diego. Later in the year I went to Costa Rica, Ireland and New Orleans. And in December I flew to Hawaii.

“It’s quite a travel schedule and all of it is thanks to the fact that I’m able to work from anywhere on the planet as long as I’ve got an internet connection. I can come and go as I please.

“And this isn’t an anomaly. I’ve also been to Jamaica, Paris, Aruba, and California. Enjoying life and writing about it is my job now.”

And Paula’s not the only one ...

Richard Nahem is an ex-New Yorker living in Paris.

He had no writing experience whatsoever when he started writing about his travel experiences online. He was a chef. Not a writer. But a friend suggested he give it a try.

Today, he earns \$4,000 and \$6,000 a month from his blog *Eye Prefer Paris* related activities. “Some months even more,” he says.

And he’ll be the first to tell you — if he can do it, so can you.

And fellow member Connie Reed used these blogging strategies to trade her nine to five for something far more exciting. “My dream life began the day I decided to start my own blog,” she says.

In her first full year of blogging (2014), Connie’s online posts earned her thousands of dollars worth of free travel, gourmet meals, and bucket-list life adventures...

## **How would you like to “get up and go” ... when you want ... where you want?**

Richard, Paula, and Connie aren’t doing anything you can’t do.

Paula’s last travel post was about the four best books she read last year. Richard’s was about his favorite dessert. And Connie’s was about The Milwaukee Public Market.

People find their stories interesting ... and because of this, they are funding their globe-trotting, adventure-filled lifestyles.

They take time out of their day or journey to share details or a photo of what they saw ... what they did ... what they learned ... the food they ate ... or anything at all that interested them and they post those thoughts online.

You can do this too. As I mentioned above, if you’re already like telling friends and family about your trip through an email or a Facebook post, it’s already part of your routine.

Now it's just a matter turning that routine into an income — one that comes in month after month.

A blog is nothing more than an online journal where you can record your reflections, opinions, and travel recommendations on a regular basis.

Posting to it is a matter of writing your best, most interesting stories in a public journal. (We'll talk more about what makes a good blog post in a moment.)

The money comes from ads placed around your articles, commissions, and a huge variety of other sources.



## **You can do this from anywhere in the world**

Although funding your travel can be a huge benefit of blogging (you can post and comment on your blog from anywhere in the world with an internet connection!) you can also write about topics that interest you closer to home.

You'd be surprised at how many stories you can find in your community ... in your region ... and even a few hours' drive from where you are.

Connie, whom I mentioned earlier, now enjoys many VIP adventures exploring America's heartland, thanks to her blog *The Midwest Wanderer*.

She's snagged front row seats for a Wild West adventure, the annual Buffalo Roundup in the Black Hills of South Dakota... picked up an eye-level view of Mount Rushmore — from a helicopter...rode a horse, and glimpsed 27,000-year-old mammoth bones.

And her cost for these adventures? Zero. As a writer, Connie joined 20 other VIPs from around the world on an all-expenses-paid trip to a place that was on her bucket list.

*“The greatest benefit of writing” she says — “fun at a fraction of the cost!”*

And the South Dakota vacation was just one of 17 trips she took in one year!

## **Blog Basics: Three Keys To Starting A Successful Blog**

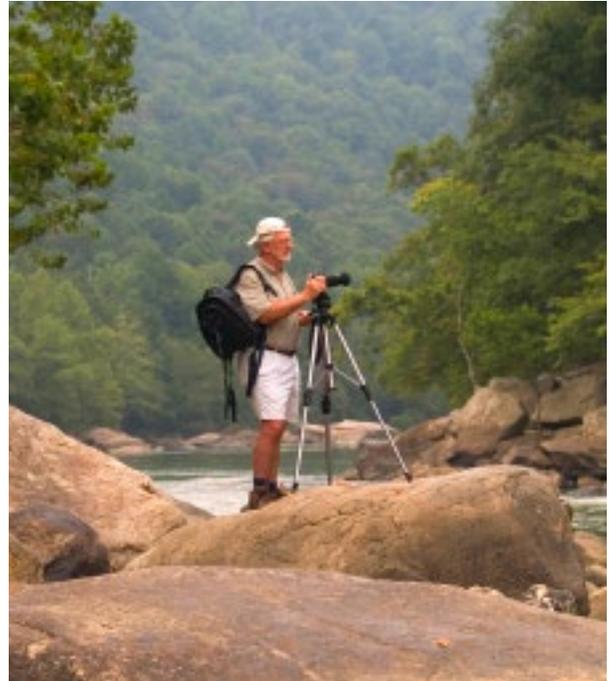
As a blogger, you’re the boss and you get to write about whatever interests you. But as you start your planning, it’s important to keep the following things in mind to help grow your readership (and ultimately make money from your blog):

**1. Your readers come first.** If you want to earn money as a blogger, put your readers first. Here are a few practical ways in which you can nurture your readership:

- **Write articles that inform and entertain.** If you want to write about food, for example, don’t just describe what you had for lunch; write practical information like recipes or restaurant reviews, and enhance the entertainment factor with photos or humor.
- **Reply to comments** and questions that your readers leave on your blog.
- **Engage with your readers** on social media, and encourage your readers to interact with *each other* through Facebook groups and other social media platforms. The more you facilitate interaction, the more you’ll develop a loyal and growing community.
- **Develop an email list** so that your readers can subscribe to your blog updates.

## 2. The people who get the most blog traffic are the ones who:

- **Write for humans**, not for search-engine algorithms. The good news is that you *don't* need to worry about complicated, sophisticated techniques that can help you climb Google's rankings. The more you create genuinely good articles, the more you'll naturally rise to the top of Google's pages. The simplest technique is also the most effective.
- **Use words and images.** The most engaging stories are the ones that use a combination of words and images (whether it's photographs, videos, or even drawings) to tell a story.
- **Make guest appearances.** As we discussed yesterday, making a guest appearance on another blog — by writing an article, for example, or by participating in an interview — can help you expand your reach and influence.



## 3. When you're starting a blog, follow these critical actions:

- **Promote, promote, promote.** It's futile to create amazing articles and *hope* that someone stumbles upon your work. You need to actively promote your material (something we discuss at length in the course).
- **Promote some more.** Make guest contributions to another blog or website. Be active on social media. Search for interview and media opportunities.
- **Content is king; design is queen.** In other words, it's not enough to simply write good articles. You should also design a good-looking website (another topic we discuss at length in the course).

- **Start collecting emails immediately.** Don't just hope that readers will remember to return to your blog. Instead, create an email list from day one.
- **Create a story idea file.** Story ideas are everywhere, and once you train your mind to look for ideas, you'll have far more topic ideas than you could ever cover.

## **Bloggers are in demand. Here's how they earn their income...**



Blogging is a great way to launch a travel-writing career. You write what you want, when you want. Some bloggers write just for the sake of sharing stories, some turn it into a source of income, and some use it as a launching pad to other forms of travel writing. Today, lots of bloggers gain exposure from their blogs, which results in even more paid travel writing gigs.

Word is getting out among tourism bureaus that bloggers are an extension of an area's public relations efforts. Bring in a blogger, show them how great the place is, and that blogger will spread the word. It's inexpensive

advertising for them, and they know that good bloggers don't simply post an article. Rather, they promote it through social media networks like Facebook and Twitter.

If you're a blogger, you have potential for tremendous reach. So, tourism bureaus are happy to host you for a weekend, wining and dining and showing you the best places the area has to offer.

Once your blog is established, there are several ways to begin earning money with it. You can register for advertising programs, write sponsored blog posts or sell travel-related items.

You may also use your blog as a stepping stone for other forms of travel writing. Connie Reed is in the process of writing her first e-book that she plans to market on her website and sell through Amazon. She's also been contacted by other sources asking her to write for them.

Advertising is one of the most popular ways of making money from your blog. Here's a quick rundown on the top ways of pulling in an income through ads:

## **Google AdSense**

Google AdSense, those ads that you see in blog sidebars that change each time you log in, is how most bloggers start making an income.

You get to choose where on your site to place the ads and set the size. The ads that show up are relevant to what the reader views, and you get paid based on the number of clicks on the ads.

## **Affiliate Programs**

With affiliate marketing, you choose the ads you want to place on your website.

Once you have approval from the advertisers you want to work with, you insert the code for an ad anywhere you want it — maybe sandwiched in the

text of your blog post. You can also choose the ad size and whether you want a graphic or text only.

You get paid a commission when someone purchases an item from the advertiser within a specified time period after clicking on the link. Usually, the income isn't as regular as with Google AdSense, and it takes a little more maintenance work, but most bloggers find it's worth the effort.

## **Amazon Associates**

This is a type of affiliate marketing, but once you get approved by Amazon, you don't have to be reapproved by each advertiser.

You choose specific products to advertise—and again can weave links in through your copy and place ads on your page.

Of course, the larger your blog grows, the more lucrative it can become. To encourage the growth of your blog, you should:

**Choose a niche.** Popular niches are family travel or culinary travel. More specific would be restaurants that cater to families.

**Network with other bloggers.** Join social media blogger groups and participate in group discussions. Comment on other travel blog posts, where you'll be invited to include your website address.

**E-mail tourism bureau marketing directors,** let them know about your blog, and ask to be added to their media lists. You'll be surprised at how many of them reply with an invitation to visit.

**Attend consumer travel shows** and give your business card to exhibitors.

**Apply to attend trade shows** geared specifically to media (that's you).

## Don't wait—the best time to start is now

As with most things, the best time to start travel blogging is now. To help you on your blogging journey, reader (and now successful blogger) Connie Reed has some final tips to get you going:

1. Don't wait for "someday" because it will never come. Begin your blog—and your adventures—now.
2. Get your basic blog in place, and go with it. I don't know of any blog that hasn't gone through updates and overhauls after it's been up and running.
3. Let people know you're a travel writer. It's unbelievable how people open up when you tell them that.
4. Social networking is an important piece of blogging. Experiment with a few different platforms, like Facebook, Twitter, and Instagram, to see which work best for you.
5. Never stop learning. Keep abreast of the latest in technology, writing, networking, and marketing tips and techniques.



## The Fastest Route To Becoming A Money-Making Blogger—And Pull In \$4,000-\$6,000 A Month

Lots of travelers have blogs. But with our [Money-Making Travel Blogs](#) program, you'll learn how to put together a lucrative travel blog that can fund your travels month after month, week after week, and year after year.

In [Money-Making Travel Blogs](#), you'll discover the very best secrets we've gathered from some of the highest paid bloggers around the world. With clear, step-by-step formulas, videos and more, this guide will effectively hold your hand throughout the process of creating a blog — no need to be an internet wiz or website designer. It's all laid out for you.

If you can write an email to your friends and family about your vacation, you can do this.

And you'll have a full year to try it out because it comes with a 100% no risk, one-year, money-back guarantee.

Start today by digging out those old travel diaries ... or making a list of the places you'd still like to see ... or the videos you could create. Or jot down some notes on all those great experiences you've had — things you'd love to share with others.

We'll show you how to turn those ideas into a lucrative income stream — one that keeps your travel account topped up, ready for your next adventure with our [Money-Making Travel Blogs](#) program, [here](#).

# Opportunity #4: Import/Export— The Easiest, Fastest, And Cheapest Way To Make Money Online

When most people think of the “import/export” business, their mind goes to one of two places:

You picture huge cargo ships docked in major ports, stacked sky-high with crates and enormous cranes moving them from the ship to the dock.

Or, you think about the major goods and services that governments around the world exchange to one another. Facts and figures about imports and exports are included in major economic reports.

Both are correct. Goods are, in fact, shipped to and from the United States every day via cargo ships, and all that data is included in each country’s economic reports. So you’re not incorrect in your thinking. However, you don’t need to be a country or a manufacturing mogul to be a player in this billion-dollar industry.

Have you ever walked through Pier 1 or World Market and seen a tablecloth for \$23 and thought to yourself... “I saw the same thing in Ecuador last month for only \$3.”

Even if you haven’t, certainly you know that the holiday ornaments you bought last year for \$30 a-piece came from China for less than \$2. And the cell phone charger you bought at Radio Shack for \$25 cost less than 50 cents to manufacture overseas.

What if I told you there’s a way to easily reach these manufacturers overseas by e-mail? That you can import cell phone chargers and holiday ornaments

for less than \$10 and turn around and sell them for the prices you see in retail stores.

Several decades ago, one family figured out how to buy items at a low price abroad and sell them here in the U.S. at half the price of their competitors. Today they own one of the most powerful and influential corporations in the world and are worth nearly \$90 billion. They are the Waltons... the founders of Wal-Mart.

Yet, unlike Wal-Mart, you don't need fancy stores. You can start on a much smaller scale importing products in your spare time. Selling them at deep discounts and profiting from the difference.

Several of the people you'll read about in this section do exactly that. Brad imports wedding favors. Jan imports lingerie. And Jason imports children's costumes.



Just two decades ago, it was almost impossible for small entrepreneurs to break into this market: you needed significant capital, contacts, and a lot of expertise in international law and contracts.

Today, all that has changed.

Entrepreneurs can start an import/export business from the comfort of their own home with just a computer, phone line, Internet access, and a bank account.

The import/export market is a multi-trillion-dollar market — and it's growing by leaps and bounds every day. What's more, there has never been a better time to get into this business. The Internet has made it easier than ever.

And the best thing is that anyone can master it... regardless of education, experience or income level. If you have an idea, an Internet connection, and \$50 to \$500 to spend upfront... the possibilities are endless.

## **The principles of importing and exporting... is it for you?**

Import/export is an ideal way to create a new part-time or full-time income for yourself. By importing goods in bulk at low prices and then selling them at higher prices, you can make a nice profit for yourself. It's something you can do from your kitchen table with an Internet connection and phone line. You don't have to leave home, or even get dressed to get started. As I mentioned earlier, the Waltons are one of the most recognizable families in the import/export business.

Sam Walton began with "Walton's Five and Dime" in Bentonville, Arkansas and the Wal-Mart Discount City Store in Rogers, Arkansas... where he offered his goods for less than his competitors... while still earning a healthy profit.

It allowed him to expand his business almost exponentially in a very, very short period of time. (Within five years of its beginning, Wal-Mart expanded to 24 stores and reached \$12.6 million in sales.)

Buying goods for cheap prices and selling them at deep discounts turned Wal-Mart into one of the most powerful and influential corporations in the world.

And ... of course ... it helped make the Walton family very, very rich.

Their model — the same model you'll use in your import/export business — is simple: Buy low ... sell high.

If you can do that, you'll have a successful business.

Here are some other folks who used this model to create million-dollar businesses for themselves...

**Jane Ivanov loves lingerie**, so she was shocked to find there were no attractive bras or panties for expecting and nursing moms when she got pregnant. She got the idea of selling pretty maternity and nursing lingerie online. And on a shoestring budget she started a small business in her back bedroom office. Today her company is booming. She generates more than a million dollars in sales annually.

**Brad Fallon sells wedding favors online.** He gets his products at deeply discounted prices. Then he sells them at substantial markups. He, too, started small but in a few short years his sales were just shy of \$3 million — giving him a net profit of about \$600,000.

**And Jason Holland and his wife took their import business to Costa Rica.** When they lived in the U.S. they imported children's costumes and sold them at local fairs, festivals, and events on various weekends. But when they moved overseas, they moved their business online and now have a nice, second income working just a few hours a month...

How did Jane, Brad, and Jason do it? How did they turn something they were interested in into a cash cow? It's very simple ...They did (and still do) what Wal-Mart and all successful retailers do:

- They found a popular product (or a need for a new product that doesn't yet exist in great quantity online).
- They found a company who could make the product for one-tenth the price (more details on this later) ...
- And then they sold the product for a hefty profit.

## **The Secret to Getting Rich:**

**Find a popular product that is selling for \$100. Find someone to knock it off and sell it to you for \$10. Then sell it to the market at half price.**

As I've said, this strategy isn't new. But today, it's a lot easier for you to take advantage of. Target, Macy's, Rooms to Go, Amazon, Best Buy, and just about every other major retailer in the U.S. has used this formula at some point.

Nobody can resist a bargain. And that's how these retailers stay in business. By selling in-demand goods at discount prices.

And now you can, too.

Quickly and easily from a home office anywhere around the world. Even if you're ready to retire... this can be ideal. Because you don't have to build an empire. This is something easily done on the side... so you're earning a nice income from your kitchen table. And that leaves plenty of time for golf, travel, lunches out with friends, volunteer work, photography, writing, reading ... your time is your own.

## **How it all works and pitfalls you'll want to avoid**

With import/export your business plan is fairly simple:

Step 1: Find the ideal product(s) to sell



Step 2: Buy your product(s) at an incredibly low price

Step 3: Sell your product(s) online or to big businesses

Sounds easy enough, right? Well, there are some obstacles you're going to face along the way. Let's look at a few things you should know upfront...

1. You need to find in-demand products. No one is going to get rich selling left-handed monkey wrenches.
2. When you're choosing a manufacturer, you need to weed out the good from the bad. There are two mega-websites out there that list manufacturers in more than 196 different countries who sell everything from silk scarves to golf balls, pet supplies to toys and electronics. Your job will be to find a product and then search these two sites for the best manufacturer. Your challenge won't be in finding one manufacturer. You'll find several. The real obstacle is finding one you can trust.

3. Importing items from overseas does you no good if you can't sell your products for a profit.

## Stories From Real People Importing Fortunes

Everyday people are taking advantage of this strategy and starting up their own import/export business.

Every month, we're hearing of more success:

**Jeff Carley** only recently started dabbling in import/export. But with just 3-4 hours a week spent on his online business, Jeff is pulling in an extra \$12,000 extra income per month! He noticed that chakra is a big trend right now with more people learning the value of meditation and aligning the energy in their body. So he found a manufacturer making chakra beads cheaper than what he could find them for in U.S. stores. He bundled together a bracelet, a necklace, and an e-book (each from a different supplier) to make a unique product that he sells on his Shopify store. Hard to believe it can be as easy as this—but it truly can be. Even high-school students can do it...

**Young brothers Reed and Riley** were struggling to juggle the demands of high school and part-time jobs... with very little time to themselves. Their dad introduced them to import/export, and—since they have a long-running wood-carving tradition in the family—they decided to sell wooden watches and began working with an overseas manufacturer to bring their stylish watches to the online marketplace. Not having much in the way of seed capital, they used a Kickstarter campaign to rack up \$21,000 in pre-sales. This was enough to cover their first order. Ambici watches is continuing to grow, helping finance these brothers' college education—on their own terms... no fixed working hours or boss to answer to.

**Monica Mangin** is making a healthy full-time income through her "Game of Love" bed sheets. Inspired by an anniversary gift she made for her husband years earlier (with a bed sheet and some markers), her unique sheets are in

high demand since a blog post she wrote for East Coast went viral in 2013. This popular gift for newly-weds made her almost \$19,000 last month alone.

## **Importing Fortunes: The Number-One Tool That Ensures Your Success**

Import/export isn't for everyone. But if you have an Internet connection, a little bit of free time, and a desire to bank a couple thousand dollars before the end of next month (for absolute minimum effort), this opportunity can work for you.

It's an ideal way to create a new part-time or full-time income for yourself. And, you don't have to leave home, or get dressed to get started.

The challenge, of course, is simply getting started. What you need now is a blueprint — a step-by-step plan you can follow. And that's where our **Importing Fortunes** program can help. Created by import/export expert Marc Charles, it will show you:

- The easiest way to get started and the most profitable products to focus on importing
- The simple secret to getting top dollar for your products
- Where you can easily find products made in other countries (most people don't even know these mega-sites exist, but they're the main reason you'll be a successful importer)...
- How to see money pour in...in as little as 8 days.
- And more.

Also included with the program is a bonus report: **How I Made \$2,997 on My Very First Deal and How You Can Too** by Marc Charles.

You don't need a huge amount of start-up capital, a physical storefront, or experience to give this a try. And we'll prove it. With this business, you can start making money just as soon as you get your products online or your money back. It's that easy.

If two high-school students were able to make the program work, you can do it, too.

**Test-drive our [Importing Fortunes](#) program today here!**

# Getting Started

I hope you've enjoyed your introduction to each of these fun opportunities... all of which can grant you the freedom to live life on your own terms... from wherever in the world you choose to spend time. On any given day, your "office" could be your own kitchen table... a luxurious tent on your safari in Africa...a hammock overlooking the turquoise Caribbean...or your favorite coffee shop across town.

When you requested this report, I also put you on the list to receive our e-letter, *The Right Way To Travel*, so you can continue to read our experts' tips on travel writing, photography, blogging, import/export, and even more... along with real-life stories from fellow readers on how they're finding success (and tips so you can follow them).

And, if you want to give yourself the best start at any of these exciting "jobs," our programs are the fastest way to get everything presented, step-by-step in a logical, easy-to-follow, and fun way. Here is a list of the programs I mentioned above. Click on any title below to learn more and sign up:

**[The Ultimate Travel Writer's Program](#)**

**[Turn Your Pictures Into Cash](#)**

**[Money-Making Travel Blogs](#)**

**[Importing Fortunes](#)**

Whichever path you take, I wish you every success and happiness on your new life-changing journey.